

HYDE PARK VITALITY COMMITTEE PRESENTS HYDE PARK EVENTS 2016-2017

The Hyde Park Vitality Committee is a team effort to communicate and collaborate on significant events and activities that promote community vitality and economic development in Hyde Park.

Led by the South East Chicago Commission, the committee includes contributions from Downtown Hyde Park, the Hyde Park Chamber of Commerce, the Nichols Park Advisory Council, and UChicago Commercial Real Estate Operations (CREO).



- First Thursdays
- Hyde Park Farmers Market
- 57th Street Art Fair
- Hyde Park Brew Fest
- Hyde Park Dinner Crawl
- 4th on 53rd Street Parade & Picnic
- Jazz in the Courtyard & Harper Court
- Summer Sunday Concert Series
- Harper Court Summer Music Series
- Sound System Block Party
- Hyde Park Jazz Festival
- Hyde Park Garden Fair
- Hyde Park Used Book Sale
- Connect Hyde Park
- Hyde Park Holly-Day

FIRST THURSDAYS

1,000
ATTENDEES

\$30,000
OF LOCAL ECONOMIC IMPACT

50 PARTICIPATING BUSINESSES

Newly-launched Hyde Park initiative to encourage local shopping and entertainment on the First Thursday of every month when businesses host special events and offers.

HYDE PARK FARMERS MARKET

June - October

8,240+ ATTENDEES | **14** VENDORS

\$129,780
OF LOCAL ECONOMIC IMPACT

84 MUSICAL PERFORMERS

The Downtown Hyde Park Farmers Market is held weekly, every Thursday from 7 am to 1 pm at Harper Court. The five-month season beginning the first week of June features multiple vendors and live acoustic musical performances for shoppers to enjoy.

57TH STREET ART FAIR



**250 ARTISTS &
20,000 ATTENDEES**

Exhibitors are invited to participate by a jury made up of collectors, critics, curators and artists. The goal of the 57th Street Art Fair is to provide a venue for creators of quality fine art and fine craft to meet with the art-buying public.

HYDE PARK BREW FEST



**50+ CRAFTED BEERS &
5,000+ ATTENDEES**

Beer, food and live music make this festival a great way to enjoy the summer months outside. In tandem with the 57th Street Art Fair, the Brew Fest is growing rapidly as a fantastic featured event in Hyde Park.

4TH ON 53RD STREET PARADE AND PICNIC



**40 SPONSORS =
\$20,710 IN DONATIONS**

**3,000+
ATTENDEES**

**\$36,000 OF LOCAL
ECONOMIC IMPACT**

Planned and produced by the Nichols Park Advisory Council, the 25th annual parade (2016) began at Hyde Park Bank and traveled south to 55th Street, east to Hyde Park Boulevard, north to 53rd Street and then back west on 53rd Street ending with a fantastic family festival in Nichols Park from 12pm – 4pm.

GEORGE FRANKLIN MEMORIAL SUMMER SUNDAY CONCERT SERIES

This free, mid-summer concert series invites music fans to enjoy jazz, soul, blues, indie rock, reggae, bluegrass, Cajun, folk, mariachi, funk and more on Sunday evenings from 4pm to 6pm. The 10-week concert series held at Nichols Park has grown from an average attendance of 90 people to an average of 260+ residents, neighbors and visitors singing, dancing and celebrating summer outside.

**2,640
ATTENDEES
DURING 10-WEEK SERIES**

**\$50,820
OF LOCAL ECONOMIC IMPACT**

HYDE PARK DINNER CRAWL

Hyde Park Chamber of Commerce orchestrates two crawls per year to showcase new and classic flavors in Hyde Park dining.

**2 CRAWLS
PER YEAR**

**10+ RESTAURANTS
PER CRAWL**

**\$9,750 ECONOMIC
RETAIL IMPACT PER YEAR**

JAZZ IN THE COURTYARD & HARPER COURT



As the perfect backdrop for a lunch break or an early start to the weekend, Jazz in the Courtyard features incredible jazz performers who have played at all the best festivals, concert halls, and music clubs around the world. Now, instead of just once a month, enjoy free jazz performances on THE FIRST AND THIRD FRIDAY of every month in Hyde Park - from June through September. First Friday concerts take place in the Courtyard area at the Hyde Park Shopping Center and third Friday performances are in Harper Court from 12 pm - 2 pm free of charge.

CONNECT HYDE PARK

"CONNECT", a new art festival in Hyde Park is a three-day multi-sited extravaganza of contemporary artwork held in the fall season which combines visual art, live performance, designed objects, film, music, fashion and literature. The free festival offers opportunities to engage with cutting-edge contemporary art and design by leading artists, designers, curators, gallery owners and art institutions.

- 100+ Participating Artists
- 50+ Partner Organizations & Businesses
- 6 Converted Gallery Spaces
- 8 Films Screened at Harper Theater
- Kick-Off Party at Promontory

SOUND SYSTEM BLOCK PARTY

The 13th Annual Silver Room Sound System Block Party, presented by Downtown Hyde Park Chicago "Freedom Love Joy Peace" exemplified the power of community and the Arts by showcasing varied genres of music, visual arts and dance while merging individuals - engaging Chicago's young and old alike to celebrate life.

ONE DAY | 15 HOURS | 70 PERFORMANCES

15,000+
ATTENDEES

\$750,000+
ECONOMIC IMPACT

HARPER COURT SUMMER CONCERT SERIES

Sponsored and organized by the UChicago Commercial Real Estate and Operations (CREO) in association with The Silver Room, the 2nd annual nighttime music and dance series held on four Wednesdays during the summer in Harper Court brought hundreds of people to the restaurants and shops in Harper Court. The summer series drew diverse crowds with a wide spectrum of music including blues & steppers, jazz, latin and afro-beat.



HYDE PARK JAZZ FESTIVAL



20,000+ ATTENDEES
OVER 2 DAYS

The Hyde Park Jazz Festival established itself as one of the premier annual musical festivals in Chicago – named Best Neighborhood Music Festival by Chicago Magazine. This year the Jazz Fest presented Chicago's greatest jazz musicians to an anticipated crowd of more than 20,000 jazz lovers, 300 dedicated volunteers and festival committee members. Held annually in September, the Hyde Park Jazz Festival is free to the public.

HYDE PARK USED BOOK SALE

Currently produced by the Hyde Park-Kenwood Community Conference, this 60 year old tradition is a major fundraising activity. Contributions are used to support a variety of local endeavors including community forums, school libraries, neighborhood parks, and educational programs.

HYDE PARK GARDEN FAIR

Spring / Fall

1,500+ shoppers with 1,000 pots of perennials, large numbers and varieties of beautiful hanging baskets and geraniums, unique vines, trees, shrubs, annuals and wildflowers and more. Proceeds from purchases provide funding for the plantings in the formal gardens at Nichols Park, Spruce Park and other parks across the neighborhood, as well as urban agriculture and gardening programs across the South Side. Welcome Station of refreshments.

BREWS, BRATS & BRASS

Brews, Brats, and Brass is a modern style Oktoberfest in Hyde Park. This outdoor festival unites friends, neighbors, families, and tastemakers over Oktoberfest and pumpkin beers, great cider, grilled brats and BBQ along with sweet fall harvest treats. Brews, Brats and Brass is located behind the Hyde Park Bank building, 53rd Street and Lake Park West.

HYDE PARK HOLLY-DAY

Shopping for gifts or simply spreading holiday cheer, this is the day we celebrate the winter holiday season with joy in Hyde Park.

- Holiday caroling
- Costumed character visits for the kids
- Selfies with Santa for all ages
- Ice carving demonstrations
- Cupcake and cookie decorating workshops
- Painted holiday windows



HYDE PARK VITALITY COMMITTEE HYDE PARK EVENTS 2017 CALENDAR

APR 6 – Nov 2 | First Thursdays

May 19 – 20 | Hyde Park Garden Fair

Jun 1 – Oct 26 | Hyde Park Farmers Market

Jun – Sept | Jazz in the Courtyard & Harper Court

Jun 3 – 4 | Hyde Park Brew Fest

Jun 3 – 4 | 57th Street Art Fair

Jun 27 | Hyde Park Dinner Crawl (57th St)

Jun – Aug | Harper Court Summer Music Series

Jul 4 | 4th on 53rd Street Parade & Picnic

Jul – Aug | Kimbark Jams

Jul 9 – Sept 10 | George Franklin Memorial
Summer Sunday Concert Series

Jul 13 – 15 | Hyde Park Sidewalk Sale

Jul 15 | Sound System Block Party

Sept 15 – 17 | Brews, Brats & Brass

Sept 16 | Hyde Park Garden Fair

Sept 23 – 24 | Hyde Park Jazz Festival

Oct 3 | Hyde Park Dinner Crawl (53rd St)

TBD | Connect Hyde Park

Dec 2 | Hyde Park Holly-Day

PUBLISHING INFO:

This document is provided for informational use only. Event details were collected by the Hyde Park Vitality Committee. Some details were not available at the time of publishing. All economic impact calculations are estimates. Dates are subject to change without notice. Please contact the hosting event planners for additional information.