

Special Service Area #61
SSA Board of Commissioners Minutes
Tuesday, June 23, 2020
Virtual Meeting

Present: Greg Guttman, Angie Marks, Mike McGarry, Charles Newsome, George Rumsey, Nancy Stanek, Eric Thompson, and Wendy Williams

Absent: Mary Rogel (excused), Anthony Beach

Also Present: Brandon Evans (SSA Program Administrator), Diane Burnham (SECC), Isaac Greene (SSA/SECC), Aaron Gettinger (Herald Newspaper)

A quorum being present, Chairman Rumsey called the meeting to order at 7:05 p.m.

Minutes: Minutes were approved as circulated.

SSA Financials – B. Evans

Budget tracker is accurate and up to date and will be included along with the monthly financial reporting. Refer to the attached statement of financials.

Commissioner Stanek, in reviewing the financial report, questioned why 87.5% of the budget has been spent on the website. Chairman Rumsey attributed the amount to the website update. Commissioner McGarry stated the budget tracker should align with the detail tab of the finance report.

Finance Committee – B. Evans and D. Burnham

- FY2021 Budget – due to the city by July 15th. A draft has been submitted to the city for review. A special call meeting to vote on the final budget will be scheduled. The budget will include a projected tax loss for next year and have a carryover for the 2021 budget. A copy of the 2021 budget will be circulated to the Commissioners for review prior to the vote meeting.

Reopen Rebate Reboot Program – C. Newsome, Chair and B. Evans

To spur business within the business district due to the pandemic, businesses were provided social distancing signage and floor decals. Businesses within the SSA footprint could apply for rebates up to \$300 on personal protection equipment, i.e. hand sanitizer, gloves, face masks, cleaning products.

Commissioner Stanek questioned why there was a delay in program implementation since businesses have been open since the beginning of June. She also shared that the DTHP website was non-functional in the sense that there are no links to the area businesses to obtain information on their hours of operation and social distancing guidelines.

The program launch is to be determined.

Commissioners Applications – B. Evans and R. Vance

All clear and current information on current commissioners to the city.

Recommendations to fill the 3 vacant opening:

Amy Patel – Pearle Vision

Bruce Wesley – Wesley Shoes

Amir – Cedars of Lebanon

Banners – B. Evans

Banners that have been damaged due to weather conditions will be replaced by next week. The flower baskets look great. Plantings are robust and colorful.

Questions and Comments from Commissioners

Commissioner Newsome – Inquired about the social distancing marketing and messaging in front of Chase Bank and questioned what type of product they were using. If it is chalk, it will wash/weather away. If it is spray paint or something of the like, could the SSA contract Cleanslate to power wash the area. Commissioner Newsome will follow up with more detail.

Questions and Comments from Guests

A. Gettinger – How much is the rebate per applicant: - Up to \$300 per applicant and the program concludes September 5th or when funds are depleted, whichever comes first. Program is scheduled for release mid-July with window and space signage.

The meeting was adjourned 7:36 pm. The next regular meeting is for Tuesday, August 25th at 11:00am, Zoom Virtual Meeting Chicago, IL.

Respectfully submitted,
Raymonde Vance, Secretary, SSA 61