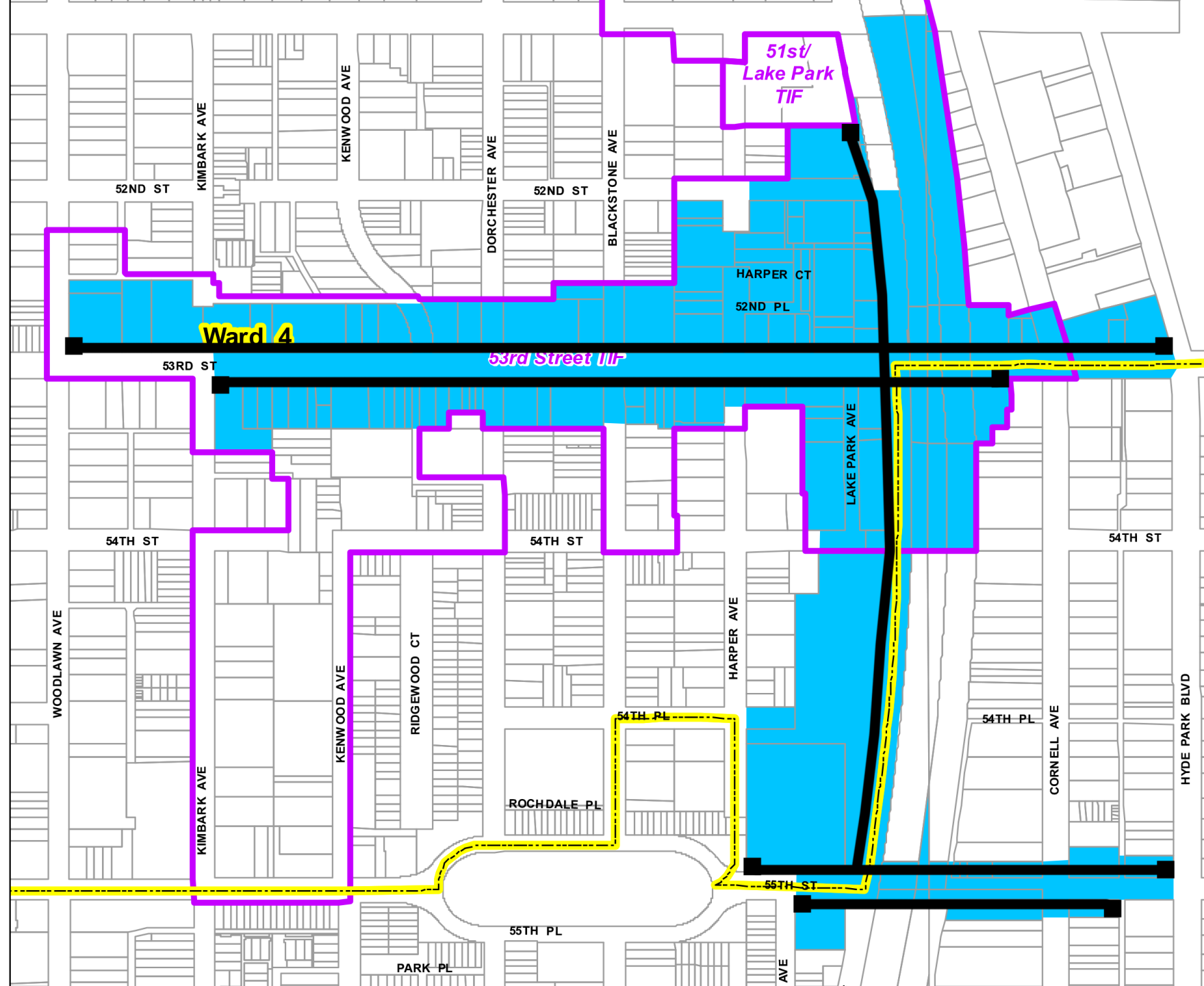


# Special Service Area #61 Hyde Park



CARES



Established January 2014, One of 50 active SSAs in Chicago

2 Miles: 9 blocks of 53rd Street, 5 blocks of 55th Street, ½ Mile of Lake Park

More than 400 Businesses

Services Funded by Tax Levy on Commercial Property in the Footprint (0.65%, with 0.95% cap); Budget \$300,000+

7 Categories of Services:

1. Customer Attraction
2. Public Way Aesthetics
3. Sustainability
4. Economic/Business Development
5. Public Health and Safety
6. SSA Management
7. Personnel (30% of total budget)

Overseen by Commissioners appointed by the Mayor

Programs carried out by “Service Provider” South East Chicago Commission

# Why Tonight's Meeting?

When there is an increase of 5% or more in the EAV, the City requires the SSA to hold a community meeting to explain.

LEVY ANALYSIS	
Estimated 2020 EAV:	<b>\$42,964,279</b>
Authorized Tax Rate Cap:	<b>0.950%</b>
Maximum Potential Levy limited by Rate Cap:	<b>\$408,161</b>
Requested 2020 Levy Amount:	<b>\$273,421</b>
Estimated Tax Rate to Generate 2020 Levy:	<b>0.6364%</b>

LEVY ANALYSIS	
Estimated 2021 EAV:	<b>\$45,326,125</b>
Authorized Tax Rate Cap:	<b>0.950%</b>
Maximum Potential Levy limited by Rate Cap:	<b>\$430,598</b>
Requested 2021 Levy Amount:	<b>\$295,741</b>
Estimated Tax Rate to Generate 2020 Levy:	<b>0.6525%</b>

LEVY CHANGE FROM PREVIOUS YEAR	
2019 Levy Total (in 2020 budget)	\$272,830
2020 Levy Total (in 2021 budget)	\$273,421
Percentage Change	0.22%
Community meeting required if levy amount increases greater than 5% from previous levy.	

LEVY CHANGE FROM PREVIOUS YEAR	
2020 Levy Total (in 2021 budget)	\$273,421
2021 Levy Total (in 2022 budget)	\$295,741
Percentage Change	8.16%
Community meeting required if levy amount increases greater than 5% from previous levy.	





## Recent Projects:

- COVID Business Rebates
- Trash Abatement (Clean Slate, twice weekly)
- Flower Baskets/Banners
- Power Washing (sidewalks and viaducts)
- Snow Removal at Curbs
- Event Sponsor (Shop Local, Holly Days, Halloween)
- 53rd St Farmers Market



## Current Projects:

- 2 Murals at 53rd and 55th by Viaducts
- Kimbark Plaza Landscaping at 53rd/Woodlawn
- United Church Landscaping





# Looking Forward to 2022

- SSA #61 is working to return to some form of normalcy and continue supporting the businesses in the corridor with streetscape enhancements, trash pickup, viaduct cleaning and power-washing.
- One added priority in 2022 will be preparing for the SSA reconstitution process. Efforts have started in 2021 with the search for a consulting firm to assist.
- We plan to expand the Hyde Park Farmer's Market from 15 vendors to about 25.
- Other implementations will include:
  - At least one facade enhancement
  - Public art installations such as another mural project
  - Place-making project such as cross-walk designs
  - Bringing back holiday activations
  - Focusing on the branding in three sections of the SSA: 53rd/Hyde Park, 55th/Lake Park, and 53rd/Woodlawn.
- Lastly, we plan to look at implementing some sort of public outreach program to better support the transient and homeless population that migrates to 53rd Street by working with the City of Chicago homeless prevention programs.



## 2021 Commissioners:

George Rumsey (Chair) – Computer Resource Center  
Greg Guttman (Vice Chair) – MAC Properties  
Eric Thompson (Secretary) – Hyde Park Bank  
Nancy Stanek (Treasurer) – Toys Et Cetera  
Anthony Beach – Hotel Sophy  
Angie Marks – UChicago Commercial Real Estate Operations  
Shaka Mitchell – Anthos Training Club  
Charles Newsome – Kimbark Plaza  
James Nurss – First Aid Comics  
Mary Rogel – East Point Associates  
Wendy Walker Williams – UChicago Civic Engagement

## Online at:

[hydeparkcares.com](http://hydeparkcares.com)  
[downtownhydeparkchicago.com](http://downtownhydeparkchicago.com)  
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